

Shelby Dufour

BEAUTY ARTISTRY

Frequently Asked Questions...

A lot of information for a very important day!

Do you have a minimum number of services required to book for weddings?

Yes - we have a 4 service minimum for on location events or the monetary equivalent of \$440 minimum.

Do you travel to us or do we have to come to you?

On the day of the wedding, we come to you! Avoid the stress of traveling for hair and makeup with all the hustle and bustle on your big day. The only time you come to us is for your pre-wedding trial or individual appointments at our beauty suite in Glastonbury, CT.

How many professionals will be present the day of my wedding?

In most cases, wedding parties requesting 8 or more services will require an assistant to be added. We try not to schedule more than 7 services per professional from our team in order to keep your time frame at a reasonable length.

How long can we expect each service to take?

Our team leaves 45 min per adult for makeup, 45 min per adult for hair, 45 min - 1 hr for bridal makeup, and 1 - 1.5 hrs for bridal hair. Less time is required for flower girls. We build a timeline for you prior to the wedding day to help keep everything organized for the getting ready process and may adjust time slots as needed after your trial appointment if more/less time is needed.

How do I secure my booking with your company?

We work on a first come first serve basis, and your booking can only be secured once you have completed a contract and paid the 20% retainer to hold your spot. Upon receiving both of those, you are locked in!

How are payments handled for the wedding day services?

All payments are taken prior to the wedding day to avoid any last minute loose ends that day when things tend to get very busy. A 20% retainer is required at the time of booking, and the remaining balance for all services is due 7 days before the event. The only payments that can be taken the day of are last minute hair extension installment fees or tip which we can accept in the form of cash or venmo.

Is gratuity included in the service contract?

Gratuity is not included in the rates you will see on our price sheet or your contract/invoice. Tips are never expected but always appreciated and can be accepted the day of the wedding in the form of cash or venmo.

What are some important things I should consider before booking my wedding day hair and makeup team?

Prior to booking your hair and makeup team, it is super important to make sure their style aligns with the look you are going for. Booking a team solely based off of their pricing and availability alone may not leave you 100% happy with the outcome of your look. If you are a full glam gal, booking an artist who specializes in natural beauty may not be the best fit for you. The best way to determine if a certain company is a good fit for you is by researching their work prior to booking. If you see at least a few hair and makeup photos of their work that you love or could envision for yourself then that is a good sign that they are the ones for you! Every artist/stylist has a different style, so it is important to book with someone who's style aligns with your vision to ensure your happiness on your big day.

Where should I look for hair and makeup inspiration photos?

Your beauty team's social media pages are a great place to start looking for hair and makeup inspo! Pinterest can also be helpful when it comes to finding ideas, but beware of over edited photos or potentially unrealistic styles. Unfortunately many images you find on Pinterest can be extremely edited, smoothed, or use a lot of extra hair without you realizing. Having a realistic outlook when it comes to researching is super important - things to consider are photos with similar skin tone, eye color, hair color, or thickness to your own. These looks can likely still be achieved but may just require the extra help of hair extensions and fillers to get there! It can also be helpful to show your artist/stylist certain things you specifically don't like so that they know what to avoid.

How far in advance should I book my wedding / trial appointment?

We recommend doing your trial run about 3-4 months before the wedding. It is best to contact us at least 2-3 months prior to when you want to do your trial so we can get you on our schedule before it fills up.

Tell me all about the pre-wedding trial!

Having a trial done before the big day if you can is super important! This is a great way to bond with the beauty professional you will be hanging out with on the morning of your big day and settle your hair and makeup look ahead of time. Trials are held at our beauty suite in Glastonbury, CT. At this appointment you'll get to discuss all of your ideas, show us your inspo pictures, and find out from your artist/stylist what will work best for you in their opinion or what may need to be done to achieve the look you are going for.

Can I have a trial done before I decide on booking my wedding with your company?

Yes! We usually recommend securing your wedding with us first and doing your trial closer to the big day, but if you need the peace of mind of having a trial done before you make the decision on booking we are happy to accommodate that. Please keep in mind though that we cannot hold your wedding date without a signed contract and retainer, so we recommend having the trial done as soon as possible so that you can move forward with booking after the appointment while your date is still available.

What is the recommended preparation for hair and makeup? DOs and DON'Ts?

Please come with a clean, makeup free face and clean, dry (preferably blow dried) hair. Arriving with hair that is still damp may cause us to run behind due to the extra unexpected time needed and an added blow dry fee may be applied. The exception to our dry hair fee are any moms or shorter hair ladies who are only looking to have a blowout done instead of curls or an updo. Curly girls who would like to work with their natural curl pattern can proceed with their normal product routine prior to their appointment, please just allow enough time for the hair to dry before the appointment in case we need to reshape some of the curls with hot tools.

A few other things to keep in mind - we do not recommend doing any facials, skin procedures, or using new skin care the week of the wedding to avoid any unexpected breakouts or reactions. Give yourself ample time between any waxing/hair removal and the day of the wedding to give sensitive skin time to recoup and allow healing time for any unexpected minor burns or irritation. We love spray tans! But please make sure to do a test run prior to the wedding if this is something you are new to. And most importantly...do everything in your power to avoid sunburns before the big day. Red, burned skin does not mix well with makeup and can give us trouble when it comes to blending and not looking patchy. SPF is your friend!

What products do you and your professionals work with?

All of the professionals on our team work with a mix of high end beauty products that have been tested to ensure they will last and work on all skin and hair types. A few of the brands you may find in our kits are Temptu, Dior, Face Atelier, Laura Mercier, Anastasia Beverly Hills, Viséart, Charlotte Tilbury, Danessa Myricks, Nars, Kenra, Sexy Hair, Schwarzkopf, Milkshake, and many more. A majority of the products we work with are great for sensitive skin, but please be sure to notify us of any specific allergies or sensitivities prior to your session.

What is the difference between airbrush and traditional foundation, and what can I expect to be used for my wedding?

Our artists love using airbrush foundation for weddings as it gives an incredible finish to the skin with a light as air feel. The silicone-based formula of airbrush makeup will last for hours on end and be sure to hold up through any sweat and tears you may experience on your big day. We are able to achieve different levels of coverage from very sheer to flawless full coverage while still avoiding that heavy, cakey feel that many are afraid of. We carry comparable formulas of traditional foundations in our kits as well, as airbrush may not be suitable for everyone. Mature skin, for example, may have better luck with a long-lasting traditional foundation or hand-applied airbrush foundation to avoid unwanted settling into fine lines. We may also choose to use a combination of traditional and airbrush foundation on our full glam girls who need more coverage. Your artist will decide which formula will work best for you after analyzing your skin and hearing what you would like to achieve.